

Govt. of Bihar
Rural Works Department

RFP CORRIGENDUM

Corrigendum No: RWD. PRACHAR-RFP-01-01/2024-25

Ref no.- मु0अ0-4(नि0एवंगु0नि0) विविध कार्य -06-168/24-204

Patna/Dated- 14.01.2025

With reference to Invitation for Request for Proposal (RFP) for Engagement of Agency for Communication, Information Dissemination & Awareness Generation on Various Platform / Forum of Mass Communication for Rural Works Department, Bihar, which was issued vide letter no. RWD. PRACHAR-RFP-01/2024-25, dated: 26.12.2024 and published through advertisement PR No. 015759 (RWD) 2024-25, the enclosed clauses are being modified as per column 6 of attached Annexure- 1 on the basis of pre-bid meeting on 09.01.2025.

All other terms & conditions and Schedule of Dates shall remain unchanged. For any queries regarding e-tendering process kindly contact - Office of Chief Engineer-4, Rural Works Department, Government of Bihar, 5th Floor, Vishweshwaraiya Bhawan, Bailey Road, Patna - 800015 or email at engineerinchiefpwd@gmail.com.

Smita

B.P.
13/01/2025

Engineer-in-Chief-cum-Additional
Commissioner-Cum -Special Secretary
Rural Works Department, Government of
Bihar, 5th Floor, Vishweshwaraiya
Bhawan, Bailey Road, Patna -800015

Memo no मु0अ0-4(नि0एवंगु0नि0) विविध कार्य -06-168/24-204

Patna/Dated- 14.01.2025

Copy for kind information and necessary action to:

- i. E- advertisement cum E- tendering Cell, 5th Floor, Vishweshwariya Bhawan, Bailey Road (Nehru Path), Patna.
- ii. IT Manager, Rural Works Department 5th Floor, Vishweshwariya Bhawan, Bailey Road (Nehru Path), Patna.

Smita

B.P.
13/01/2025

Engineer-in-Chief-cum-Additional
Commissioner-Cum -Special Secretary
Rural Works Department, Government of
Bihar, 5th Floor, Vishweshwaraiya
Bhawan, Bailey Road, Patna -800015

Engagement of Agency for Communication, Informetion Dissemination & Awareness Generation

Annexure - 1

Sr. No	Section, Clause, Page No.	Claues Description	Queries/Clarification	RFP	Remarks from RWD
1	2	3	4	5	6
1	EMD, Page4	An EMD of Rs. 10,00,000 (Rupees Ten Lakhs only)	We are Registered with Udyam Registration (MSME). Kindly give the relaxation on EMD.		No Change
2	Page No 12	b. Team Composition	It is not mentioned anywhere whether the required manpower needs to be onsite or based in the office. Kindly provide clarification.		As per the department discretion
3	Page No 18	h) Developing & Implementing Influencer Programmer on rural development efforts of the government with emphasis on rural roads <ul style="list-style-type: none"> • Influencer mapping and relationship management • Influencer strategy/plans • Influencer concept creation and closures • Campaign execution • Analysis and Reporting 	Who will be responsible for paying the influencers, and how many times within a month will their services be required?		Payment will be done by the bidder & Frequency will be decided as per the direction of the department (at least two times per month)
4	14 Eligibility & Evaluation Criteria, Page No 11	5. At least 3 years of experience in various types of media- traditional, social, promotional and digital media with the Central/State Government Organization / Public Sector Unit (PSU) / reputed corporate organisation / Private Enterprises in India.	Why has the experience of private/corporate houses been included? To ensure quality work and foster healthy competition, it is recommended that private organization experience not be permitted.		No Change
5	7. Photographer 8. Videographer, Page 14,15	Bachelor's Degree or Associate's Degree in Photography or Related Fields. Bachelor's degree in Film Production, Media Studies Communications, Digital,Media or Journalism	This does not appear to be the relevant educational background for a videographer/Photographer. It is recommended to engage professionals who have completed specialized courses in Videography/Photography or video editing.		As Per RFP

Smit

[Signature]

Sr. No	Section, Clause, Page No.	Claues Description	Queries/Clarification	RFP	Remarks from RWD
1	2	3	4	5	6
6	General		Is there a requirement to develop a new website for the department?		NO
7	General		What's the budget of the Project?		Refer to the RFP

Smith

